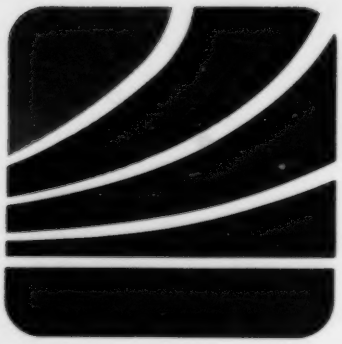


ALBERTA TOURISM EDUCATION COUNCIL

ANNUAL REPORT 1989

90-04447/

ALBERTA
TOURISM
EDUCATION
COUNCIL

1700 Standard Life Centre
10405 Jasper Avenue
Edmonton, Alberta
T5J 3N4
(403) 422-0781
FAX (403) 422-3430

The council works in cooperation with:

Alberta Chamber of Commerce

Alberta Culinary Arts Foundation

Alberta Hotel Association

Alberta Restaurant and Foodservices Association

Motel Association of Alberta

Tourism Industry Association of Alberta

Alberta Tourism

Alberta Career Development and Employment

Alberta Advanced Education

Council of Presidents (Colleges and Technical Institutes)

Alberta Vocational Centres

Universities Coordinating Council

Hon. Don Sparrow
Minister of Tourism
424 Legislature Building
Edmonton, Alberta
T5K 2B6

Dear Mr. Sparrow:

I am pleased to submit the first annual report on the activities of the Alberta Tourism Education Council (ATEC) from April 15, 1987 to March 31, 1989, as required under section 7.1 of the Tourism Education Council Act of May 27, 1988.

Sincerely yours,

Stockwell B. Day
Chairman
Alberta Tourism Education Council
MLA, Red Deer North

Alberta
MINISTER OF TOURISM

Office of the Minister

424 Legislature Building, Edmonton, Alberta, Canada T5K 2B6 403/427-3162

Hon. David J. Carter
Speaker of the Legislative Assembly of Alberta
325 Legislature Building
Edmonton, Alberta
T5K 2B6

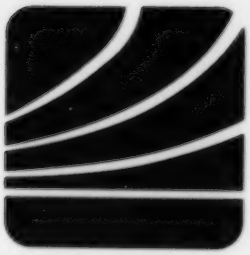
Dear Dr. Carter:

I am pleased to submit the first annual report on the activities of the Alberta Tourism Education Council (ATEC) for the period ending March 31, 1989, as required under section 7.1 of the Tourism Education Council Act.

Sincerely yours,

Don Sparrow

Don Sparrow
Minister of Tourism



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CHAIRMAN'S MESSAGE

I am pleased to have this opportunity to review some of the initiatives undertaken by the Alberta Tourism Education Council (ATEC) during 1987-1989.

When ATEC was created in April 1987, with the guidance of Alberta Tourism, it represented the beginning of a new era for Alberta's tourism and hospitality industry.

The Government of Alberta and the private sector recognize that the tourism and hospitality industry will play an increasingly vital role in our province's economy. Currently, tourism is Alberta's third largest industry, worth $2.58-billion annually and employing 100,000 people. By the year 2000, the province's annual tourism revenues are expected to rise to $10-billion and the tourism industry may employ over 200,000 Albertans.

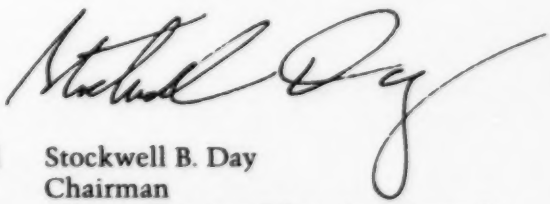
Tourism in Alberta shows increasing co-operation between private industry and government. One of the key areas of co-operation is encouraging the development of a professional identity and related education and performance standards for careers in tourism and hospitality services.

The Alberta Tourism Education Council has been working with Alberta Tourism, Alberta Career Development and Employment, Alberta Advanced Education, industry groups and the educational community on developing competency-based standards and certification examinations for a wide range of tourism and hospitality industry occupations.

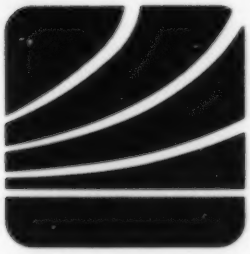
Alberta Tourism Education Council committees have reviewed and evaluated over 50 proposals brought forward for ATEC's consideration. The committees have also been working with officials of the Canada/Alberta Tourism Agreement (C/ATA) to finalize the application details and eligibility criteria for programs. As well, industry members of ATEC committees have planned acquisitions for the Hospitality Resource Centre, ensuring that the materials purchased reflect industry needs.

These initiatives mean that industry, government and educational organizations have developed a common vision of what the goals and objectives of the Alberta Tourism Education Council should be.

On behalf of the Alberta Tourism Education Council, I would like to thank the Honourable Don Sparrow, Minister of Tourism, for his guidance and support in the development of ATEC. I look forward to furthering the mandate of ATEC in the future.



Stockwell B. Day
Chairman
Alberta Tourism Education Council
MLA, Red Deer North



INTRODUCTION

The Alberta Tourism Education Council (ATEC) was established on April 15, 1987 with the assistance of Alberta Tourism, the tourism and hospitality industry and the post-secondary education community in response to a tremendous growth in the province's tourism industry.

The role of the Alberta Tourism Education Council is to encourage a commitment of resources by industry, the education community, and government to develop enhanced education and training opportunities for current and prospective tourism and hospitality industry employees. ATEC's goal is to provide a province-wide system of training and certification that will highlight professional career paths for industry employees and recognize the efforts of those who graduate from tourism-related educational programs.

ATEC's role has three components:

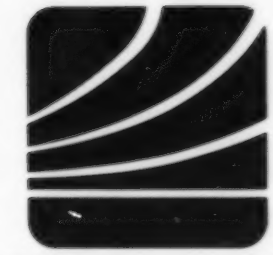
- to develop standards of certification for tourism/hospitality-related occupations;
- to stimulate and co-ordinate a wide range of initiatives to meet the education and training needs of the tourism industry, and;
- to increase awareness of career opportunities in the industry among the general public and individuals working in tourism.

The creation of the Alberta Tourism Education Council and the conceptual framework for its programs was recommended in an initiative undertaken by Alberta Tourism and the tourism and hospitality industry. This initiative was a research report, released in 1986, entitled the *Alberta Tourism/Hospitality Education and Training Study* (ATHETS). This report, prepared with extensive industry involvement, examined the current status of the tourism and hospitality industry in Alberta with regard to training and educational needs and recommended how those needs might best be met.

The report recommended that emphasis be placed on developing an integrated series of programs to provide people working in the tourism industry with an opportunity to improve their skills. By offering training and certification for a broad range of tourism-related occupations across all sectors of the industry, professional industry standards would be developed.

One of the key recommendations of the report was that a council be formed to address the identified needs in a comprehensive manner. The report also recommended that the majority of this council should be comprised of members representing the private sector tourism industry, with other members representing educational institutions and the Alberta government departments of Tourism, Advanced Education and Career Development and Employment.

Funding for the establishment of the Alberta Tourism Education Council was provided by Alberta Tourism to assist in its initial operation, administration and program costs. This funding was provided on the understanding that, over a period of several years, the private sector would assume primary responsibility for the financial operations of ATEC.



PROGRAMS

Since its establishment in 1987, activities of the Alberta Tourism Education Council have focused on six major program areas and several related initiatives.

Training and Certification

The Alberta Tourism Education Council co-ordinates the development of professional training programs for a wide range of occupations in the tourism and hospitality industry. In addition to programs offered by post-secondary educational institutions, training sources such as associations, trade schools and consultants also offer short courses and seminars. A sample list of programs is attached as Appendix A.

In February 1989, ATEC compiled a resource directory listing the tourism and hospitality training and education programs currently offered in Alberta. The directory, updated on a regular basis, provides information on course descriptions, eligibility and entrance requirements, fees and the locations at which various courses are offered. It is available at no charge to any individual or group in the province inquiring about tourism and hospitality training and education in Alberta.

Development of certification standards is another area in which the Alberta Tourism Education Council has focused its efforts. Standards have been established for food-and-beverage servers, wine stewards, bartenders, hosts/hostesses/maitre d's, banquet and catering managers and sales and marketing managers. Individuals who meet the newly-established standards and successfully complete the voluntary exam will receive a certificate from ATEC.

There is growing recognition of the need to develop competency-based occupational standards. ATEC is working with national and provincial associations to ensure that these standards will be recognized Canada-wide.

Sales and Marketing Management

The Alberta Tourism Education Council has worked with Alberta Career Development and Employment to develop a model for the distance delivery of training for sales and marketing managers in the tourism industry. This project has four distinct phases: development of industry-validated standards; curriculum development; design and delivery of the actual programs, and; evaluation of the program.

Pilot testing of the first three phases was conducted in February and March of 1989 in five Alberta communities: Lethbridge, Red Deer, Grande Prairie, Edmonton and Calgary.

The fourth phase - evaluation of the success of the model and the relevance of the standards and actual course content - will be conducted in the fall of 1989. Recommendations can then be made on the future delivery of this program.

Proposal Review

In addition to developing certification standards, the Alberta Tourism Education Council has encouraged and guided the preparation of proposals for tourism and hospitality education and training, with a view to ensuring the development of programs that best suit the practical needs of industry.

In other areas related to the proposal review process, ATEC has worked with officials of the Canada/Alberta Tourism Agreement (C/ATA) to finalize the application details and eligibility criteria for the training and professional development section (Program Four) of C/ATA. Through C/ATA, $3-million will be available to assist with initiatives such as developing seminars and courses. A proposal development guidelines package, which includes application details and eligibility criteria, has been made available to assist interested individuals and organizations with the development of their proposals.

Career Development

The Alberta Tourism Education Council has been active in promoting career opportunities in the province's tourism and hospitality industry, working in conjunction with the Alberta government departments of Tourism, Advanced Education and Career Development and Employment.

A brochure entitled *Careers in Tourism* was produced in co-operation with Alberta Career Development and Employment. The brochure outlines some of the opportunities available in the industry as well as the tourism and hospitality education and training programs currently offered in Alberta. The brochure was sent to every school in the province.

ATEC also makes use of the career profiles designed by Alberta Career Development and Employment. The profiles contain job descriptions, specific qualifications, employment and advancement opportunities, salaries and other related information for occupations within the tourism and hospitality industry.

ATEC representatives have conducted presentations at career fairs in schools throughout the province. The objective is to make students more aware of career opportunities in Alberta's tourism and hospitality industry. In addition, the Alberta Tourism Education Council is working with Alberta Education to assess ways in which ATEC can develop a higher profile for careers in tourism and hospitality within the school curriculum.

Hospitality Resource Centre

Development of the Hospitality Resource Centre (HRC) was a joint effort between Alberta Tourism and the tourism and hospitality industry. Formerly operated by Alberta Tourism, responsibility for the HRC was transferred to the Alberta Tourism Education Council in January 1988.

The Hospitality Resource Centre houses a library of audiovisual and other materials to assist industry operators with staff training programs. Materials available include training packages, career profiles and

112 film and videocassette titles, complete with leader guides, study guides and lesson plans.

Industry Liaison

The Alberta Tourism Education Council began publishing a quarterly newsletter in March,1989. It is distributed to over 1000 Alberta tourism industry owners and operators, as well as educators and people in the tourism and hospitality industry across Canada. The newsletter provides readers with updates of ATEC programs and projects and highlights Alberta's tourism and hospitality industry successes in the fields of education, training and certification.

The Alberta Tourism Education Council is also developing a province-wide tourism speaker's bureau to increase awareness of ATEC's activities among Albertans. Tourism industry representatives from all sectors will be volunteering their time and expertise to give presentations to community groups, schools and other interested organizations.

Also developed was a portable display highlighting the Alberta Tourism Education Council's mandate and programs. The display, with an ATEC staff member to field inquiries, was exhibited at the provincial conferences of the Alberta Hotel Association, the Motel Association of Alberta, the Alberta Restaurant and Foodservice Association and the Tourism Industry Association of Alberta, as well as at trade shows and school career fairs.

APPENDIX A

Programs at Post-Secondary Institutions, Associations, and Private Trade Schools

Institution	Program Offered	Length of Program	Certificate Degree or Diploma	Address
Alberta Vocational Centre, Lac La Biche	Commercial Cooking (Pre-Employment Cooking)	16 Weeks	Certificate or Transfer to NAIT	The Registrar, AVC Box 417, Lac La Biche, Alberta T0A 2C0 Telephone: (403) 623-5551
Alberta Vocational Centre, Edmonton	Introduction to Food Preparation	18 Weeks		The Registrar, AVC Room 126, 10215 - 108 Street Edmonton, Alberta T5J 1L6 Telephone: (403) 427-5512/5513
Alberta Vocational Centre, Calgary	Hotel and Restaurant Hospitality	39 Weeks	Certificate	The Registrar, AVC 332 - 6 Avenue S.E., Calgary, Alberta T2G 4S6 Telephone: (403) 297-3930
Alberta Vocational Centre, Edmonton	Mixology	7 Weeks		The Registrar, AVC Room 126, 10215 - 108 Street Edmonton, Alberta T5J 1L6 Telephone: (403) 427-5512/5513
Association of Canadian Mountain Guides	Winter Ski, Summer Climbing, Guiding (various levels)	4-21 Days (varies)		Association of Canadian Mountain Guides Box 1537, Banff, Alberta T0L 0C0 Telephone: (403) 762-5381
Career College, Calgary	Travel & Tourism	29 Weeks (Day or Evening)	Certificate	Career College, 200, 206 - 7 Avenue S.W. Calgary, Alberta T2P 0W7 Telephone: (403) 266-0966 - 265-5343
Career College, Edmonton	Travel & Tourism	29 Weeks (Day or Evening)	Certificate	Career College, 10355 Jasper Avenue Edmonton, Alberta T5J 1Y6 Telephone: (403) 424-6650
Fairview College	Cook, Commercial and Camp	16 Weeks	Certificate	The Registrar, Fairview College Box 3000, Fairview, Alberta T0H 1L0 Telephone: (403) 835-6600
Fine Art Bartending School	- Cocktail Waitressing - Bartending - Hospitality Management	40 Hours (Bartending) 20 Hours (Cocktail Waitressing)	Certificate	Fine Art Bartending School 205, 120A - 16 Avenue N.E. Calgary, Alberta T2E 1J5 Telephone: (403) 230-3150
Fine Art Bartending School	- Cocktail Waitressing - Bartending - Hospitality Management	40 Hours (Bartending) 20 Hours (Cocktail Waitressing)	Certificate	Fine Art Bartending School 33, 10509 - 81 Avenue Edmonton, Alberta T6E 1X7 Telephone: (403) 439-7963
Grant MacEwan Community College	Travel Consultant	2 years	Diploma	The Registrar Grant MacEwan Community College Seventh Street Plaza Campus, P.O. Box 1796, Edmonton, Alberta T5P 2P7 Telephone: (403) 483-4411
Keyano College	Commercial Cooking (Pre-Employment Cooking)	16 Weeks	Certificate	The Registrar Keyano College, 8115 Franklin Avenue Fort McMurray, Alberta T9H 2H7 Telephone: (403) 791-4800

Institution	Program Offered	Length of Program	Certificate Degree or Diploma	Address
Lakeland College	Pre-Employment Industrial Cooking	1 Year	Certificate	The Registrar, Lakeland College Vermilion Campus, Vermilion, Alberta T0B 4M0 Telephone: (403) 853-8400
Lethbridge Community College	Commercial or Professional Cooking	1 Year	Certificate	Student Services, Lethbridge Community College 3000 College Drive South Lethbridge, Alberta T1K 1L6 Telephone: (403) 320-3200
Lethbridge Community College	Recreation Management Travel Consultant	1 Year or 2 Years	Certificate or Diploma	Student Services Lethbridge Community College 3000 College Drive South Lethbridge, Alberta T1K 1L6 Telephone: (403) 320-3200
Medicine Hat College	Recreation Management	1 Year	Certificate	The Registrar, Medicine Hat College 299 College Drive South Medicine Hat, Alberta T1A 3Y6 Telephone: (403) 529-3811
Mount Royal College	Leisure Services	2 Years	Diploma	The Registrar, Mount Royal College 4825 Richard Road S.W. Calgary, Alberta T3E 6K6 Telephone: (403) 240-6343
Northern Alberta Institute of Technology	Baking	1 Year	Certificate	The Registrar, Northern Alberta Institute of Technology 11762 - 106 Street Edmonton, Alberta T5G 2R1 Telephone: (403) 471-7411
Northern Alberta Institute of Technology	Commercial Cooking	2 years	Diploma	The Registrar Northern Alberta Institute of Technology 11762 - 106 Street Edmonton, Alberta T5G 2R1 Telephone: (403) 471-7422
Northern Alberta Institute of Technology	Hospitality Gold Certificate Program	3 Levels	Certificate	The Registrar, Northern Alberta Institute of Technology, Continuing Education 11762 - 106 Street Edmonton, Alberta T5G 2R1 Telephone: (403) 471-7411
Red Deer College	Hospitality	1 Semester 1 Year 2 Years	Certificate Diploma Diploma	The Registrar Red Deer College 56 Avenue, 32 Street, Box 5005 Red Deer, Alberta T4N 5H5 Telephone: (403) 342-3300
Southern Alberta Institute of Technology	Baking	1 Year	Certificate	The Registrar Southern Alberta Institute of Technology 1301 - 16 Avenue N.W. Calgary, Alberta T2M 0L4 Telephone: (403) 284-8841

Institution	Program Offered	Length of Program	Certificate Degree or Diploma	Address
Southern Alberta Institute of Technology	Hotel and Restaurant Administration	2 Years	Diploma	The Registrar Southern Alberta Institute of Technology 1301 - 16 Avenue N.W. Calgary, Alberta T2M 0L4 Telephone: (403) 284-8841
Southern Alberta Institute of Technology	Hotel Operations	8 courses (Evening)	Certificate	The Registrar Southern Alberta Institute of Technology 1301 - 16 Avenue N.W. Calgary, Alberta T2M 0L4 Telephone: (403) 284-8841
Southern Alberta Institute of Technology	Professional Cooking	2 Years	Diploma	The Registrar Southern Alberta Institute of Technology 1301 - 16 Avenue N.W. Calgary, Alberta T2M 0L4 Telephone: (403) 284-8841
Southern Alberta Institute of Technology	Recreation Facility Operations and Management	1 Year	Certificate	The Registrar Southern Alberta Institute of Technology 1301 - 16 Avenue N.W. Calgary, Alberta T2M 0L4 Telephone: (403) 284-8841
Southern Alberta Institute of Technology	Tourism	11 Weeks (Evening)		The Registrar Southern Alberta, Institute of Technology Continuing Education 1301 - 16 Avenue N.W. Calgary, Alberta T2M 0L4 Telephone: (403) 284-8881
Southern Alberta Institute of Technology	Travel Counselling	2 Years	Diploma	The Registrar Southern Alberta Institute of Technology 1301 - 16 Avenue N.W. Calgary, Alberta T2M 0L4 Telephone: (403) 284-8841
University of Alberta	Food Services Administration	4 Years	Bachelor of Commerce	The Registrar, Admissions Division Admin. Building, University of Alberta Edmonton, Alberta T6G 2M7 Telephone: (403) 432-3113
University of Alberta	Recreation Administration	4 Years	Bachelor or Arts	The Registrar, Admissions Division Admin. Building, University of Alberta Edmonton, Alberta T6G 2M7 Telephone: (403) 432-3113
University of Calgary	Leisure, Tourism and Society	4 Years	Bachelor of Arts (General Studies)	Registrar's Office, University of Calgary 2500 University Drive N.W. Calgary, Alberta T2N 1N4 Telephone: (403) 220-6645
University of Calgary	Tourism and Hospitality Management	(300 Hours) (3 Years Part-time)	Certificate	Faculty of Continuing Education Certificate Programs, University of Calgary 2500 University Drive N.W. Calgary, Alberta T2N 1N4 Telephone: (403) 220-4100
University of Lethbridge	Recreation and Leisure	4 Years	Bachelor of Arts/ Bachelor of Science	The Registrar, University of Lethbridge 4401 University Drive Lethbridge, Alberta T1K 3M4 Telephone: (403) 329-2231

APPENDIX B
MEMBERS AND STAFF

April 1987 - March 1989

A) Industry Representatives

Malcom Anderson
General Manager
Chateau Jasper
Representing:
Tourism/Hospitality Industry

Bev Berenson
General Manager
Calaway Park, Calgary
Representing:
Tourism/Hospitality Industry

Leo Blindenbach (Council Vice-Chairman)
General Manager
Edmonton Country Club
Representing:
Tourism Industry Association of Alberta

Reuben Hamm
Executive Director
Alberta Chamber of Commerce
Representing:
Alberta Chamber of Commerce

Dick Fulks
Owner/Manager
Travellers Motor Lodge
Peace River
Representing:
Tourism/Hospitality Industry (April 1987 - April 1988)

Bill Fowler
General Manager
Edson Motor Hotel
Representing:
Alberta Chamber of Commerce

Elizabeth Kuhnel
Your Choice Restaurant Group
Edmonton
Representing:
Alberta Restaurant and Foodservices Association

Leslie Muza
Owner/Operator
Aspen/Windflower Motels
Kilmorey Lodge
Waterton Lakes National Park
Representing:
Motel Association of Alberta

Maurice O'Flynn
Executive Director
Alberta Culinary Arts Foundation
Edmonton
Representing:
Alberta Culinary Arts Foundation

B) Education Representatives

Gerry Raymond
President
Keyano College
Ft. McMurray
Representing:
Council of Presidents - College and Technical Institutes (April 1987 - May 1988)

Glen Ingalls
Vice-President
Alberta Vocational Centre
Calgary
Representing:
Alberta Vocational Centres

W. Gil Johnson
President
Southern Alberta Institute
of Technology
Calgary
Representing:
Council of Presidents - Colleges and Technical Institutes
(June 1988 - March 1989)

Brent Ritchie
Associate Dean
Faculty of Management
University of Calgary
Representing:
Universities Co-ordinating Council

C) Government Representatives

Bernard Campbell
Deputy Minister
Alberta Tourism
Edmonton
Representing:
Alberta Tourism

Earl Mansfield
Assistant Deputy Minister
Training and Employment
Services Division
Alberta Career Development
and Employment
Edmonton
Representing:
Alberta Career Development and Employment

Bill Workman
Assistant Deputy Minister
Alberta Advanced Education
Edmonton
Representing:
Alberta Advanced Education

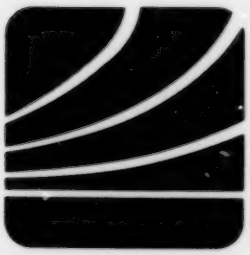
D) Council Staff

Susan R. Dowler
Executive Director

Rick Baker
Program Manager

Sharon Dawson
Clerk/Typist

Some council activities are conducted by consultants on a project basis and by support staff on wages.



TOURISM EDUCATION FUND

FINANCIAL STATEMENTS

March 31, 1989

ALBERTA LEGISLATURE

OFFICE OF THE AUDITOR GENERAL

Auditor's Report

To the Minister of Tourism

I have examined the balance sheet of the Tourism Education Fund as at March 31, 1989 and the statement of revenue, expenditure and operating surplus for the period then ended. My examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as I considered necessary in the circumstances.

In my opinion, these financial statements present fairly the financial position of the Fund as at March 31, 1989 and the results of its operations and the changes in its financial position for the period then ended in accordance with the disclosed basis of accounting, considered appropriate in the circumstances, as described in Note 2 to the financial statements.

Donald D. Salmon

FCA
Auditor General

Edmonton, Alberta
August 23, 1989

Tourism Education Fund
Balance Sheet
As At March 31, 1989

Assets

Current:	
Cash (Note 3)	$ 35,902
Interest receivable	642
	36,544
Fixed:	
Audio visual tapes	46,003
Less: Accumulated depreciation	5,245
	40,758
	$ 77,302

Liabilities and Equity

Current:	
Accounts payable	$ 19,779
Due to the Province of Alberta (Note 4)	221
	20,000
Equity:	
Equity in fixed assets (Note 5)	40,758
Operating surplus	16,544
	57,302
	$ 77,302

The accompanying notes are part of these financial statements.

Tourism Education Fund
Statement of Revenue, Expenditures and Operating Surplus
for the Period May 27, 1988 to March 31, 1989

Revenue

Contributions from industry (Note 6)	$ 35,700
Grant from the Province of Alberta, Department of Tourism	19,779
Registration fees	4,150
Membership fees	1,790
Interest	708
Miscellaneous	420
	62,547

Expenditures

Acquisition of fixed assets	46,003
Excess of revenue over expenditures for the period and operating surplus at end of period	$ 16,544

Tourism Education Fund
Notes to the Financial Statements
March 31, 1989

Note 1 Authority

The Tourism Education Fund operates under the authority of section 5 of the Tourism Education Council Act, Chapter T-6.3, Statutes of Alberta 1988, assented to May 27, 1988. These statements reflect the transactions of the fund for the period May 27, 1988 to March 31, 1989.

Note 2 Significant Accounting Policies and Reporting Practices

General

These financial statements have been prepared in accordance with generally accepted accounting principles except that membership fees are recorded on a cash basis and fixed assets are charged to operations in the year of acquisition. Notwithstanding this policy, however, the balance sheet also shows, for information purposes, the cumulative cost of fixed assets owned with a corresponding credit shown as equity in fixed assets, net of accumulated depreciation.

Fixed Assets

Purchased fixed assets are recorded at cost. Fixed asset contributions are recorded at the contributors' net book value at date of contribution.

Audio visual tapes have an estimated useful life of eight years. Depreciation is calculated at 35 per cent during the first year and on a straight-line basis over the next seven years. Depreciation is charged to equity in fixed assets.

Contributions of fixed assets are reflected in the Statement of Revenue, Expenditure and Operating Surplus as contributions from industry and acquisition of fixed assets.

Changes in Financial Position

A statement of changes in financial position is not provided as disclosure in these financial statements is considered to be adequate.

Note 3 Cash

Cash consists of deposits in the Consolidated Cash Investment Trust Fund of the Province of Alberta. Interest is earned on the daily cash balance at the average rate of interest earnings of the Fund.

Note 4 Due to the Province of Alberta

A $20,000 conditional grant was received from the Department of Tourism for the purpose of purchasing audio visual tapes. As grant monies were not completely used by March 31, 1989, the unexpended balance of $221 is repayable to the General Revenue Fund.

Note 5 Equity in Fixed Assets

Acquisition of fixed assets:

Purchased	$19,779
Contributed by industry	26,224
	46,003
Less: Accumulated depreciation	5,245
	$40,758

Note 6 Contributions from Industry

Contributions from the tourism and hospitality industry represent audio visual tapes valued at $26,224 and cash of $9,476 to support the activities of the Alberta Tourism Education Council.

Note 7 Administration Costs

Salaries, accommodation, office furnishings and other administrative costs incurred in the administration of the Alberta Tourism Education Council have been borne by the General Revenue Fund and are not reflected in these financial statements.

Note 8 Approval of Financial Statements

These financial statements were reviewed by management and have been recommended for approval by the Alberta Tourism Education Council.